

The Indianapolis Metro Area

The Area

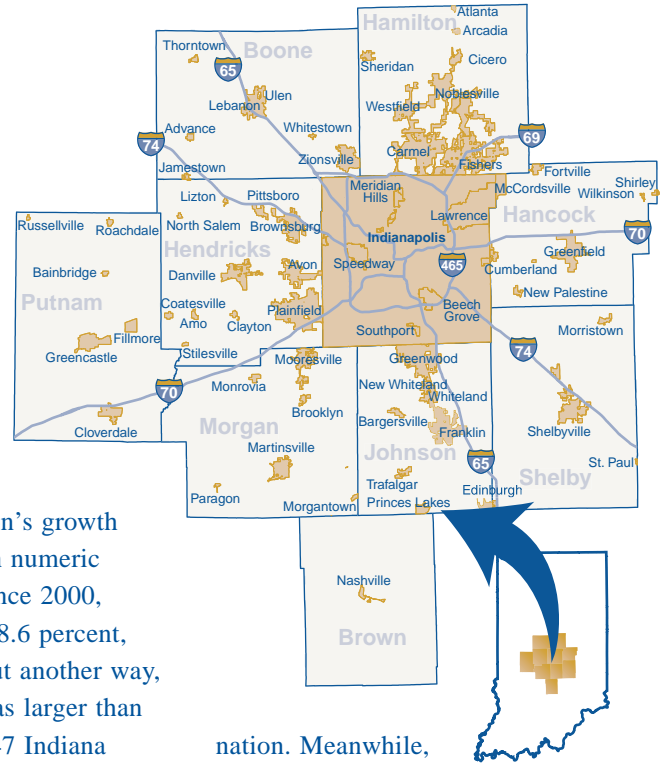
Ten counties in central Indiana, with nearly 1.6 million residents, form the Indianapolis Metropolitan Statistical Area (metro): Boone, Brown, Hamilton, Hancock, Hendricks, Johnson, Marion, Morgan, Putnam and Shelby. The biggest cities in the region include Indianapolis, Fishers, Carmel, Lawrence and Greenwood.

The Indianapolis metro had a 2003 population of 1,595,377, which shows a 4.6 percent growth since Census 2000. Growth in this region (70,273 people) accounted for 61 percent of the growth statewide.

Marion County is the largest county in Indiana, with 860,454 residents, and accounts for 54.1 percent of the Indianapolis metro population. As the

fifth largest in the state, Hamilton County chips in another 13.6 percent of the metro population with 216,826 people.

Suburbanization is alive and well in the region, as Hamilton and Hendricks counties have dominated the region's growth so far this decade in both numeric and percentage terms. Since 2000, Hamilton County grew 18.6 percent, adding 34,986 people. Put another way, this three-year growth was larger than the entire population in 47 Indiana counties. Since 1990, its population has nearly doubled, making it the 22nd fastest-growing county in the

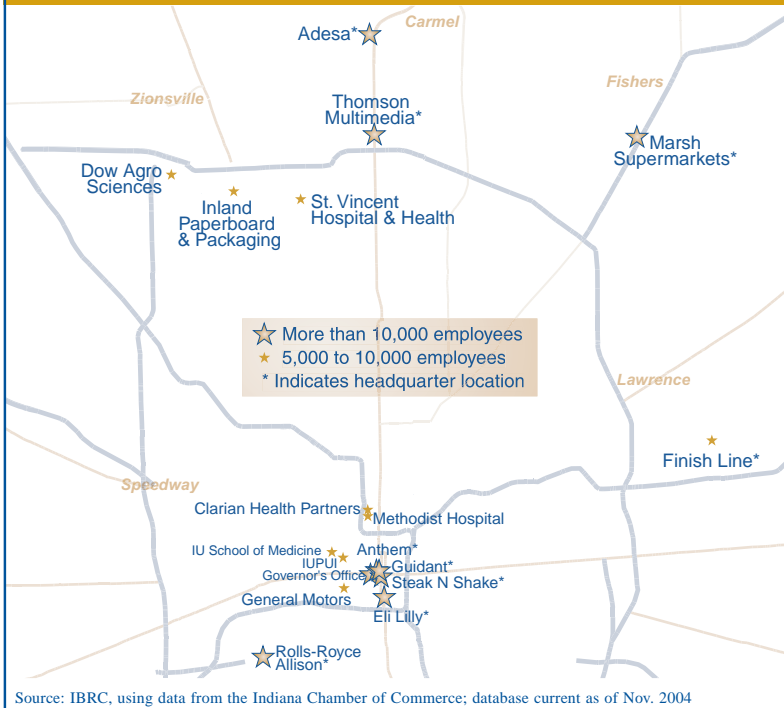


nation. Meanwhile, Hendricks County added 14,757 residents with a growth of 14.2 percent between 2000 and 2003. Marion County, however, gained less than 3,000 people.

Projections from the Indiana Business Research Center indicate that Boone, Hamilton, Hendricks and Johnson counties will be among the five fastest-growing counties in the state, growing more than 40 percent between Census 2000 and 2040. According to these projections, Hamilton will surpass St. Joseph (South Bend) and Allen (Fort Wayne) counties to become the third largest county in the state by 2040. Looking at a smaller time-span, the metro area is expected to grow 20 percent from current levels in the next fifteen years, reaching over 1.9 million by 2020.

Figure 1: Largest Indianapolis Metro Employers

Over 153,000 people work at the nine largest employers



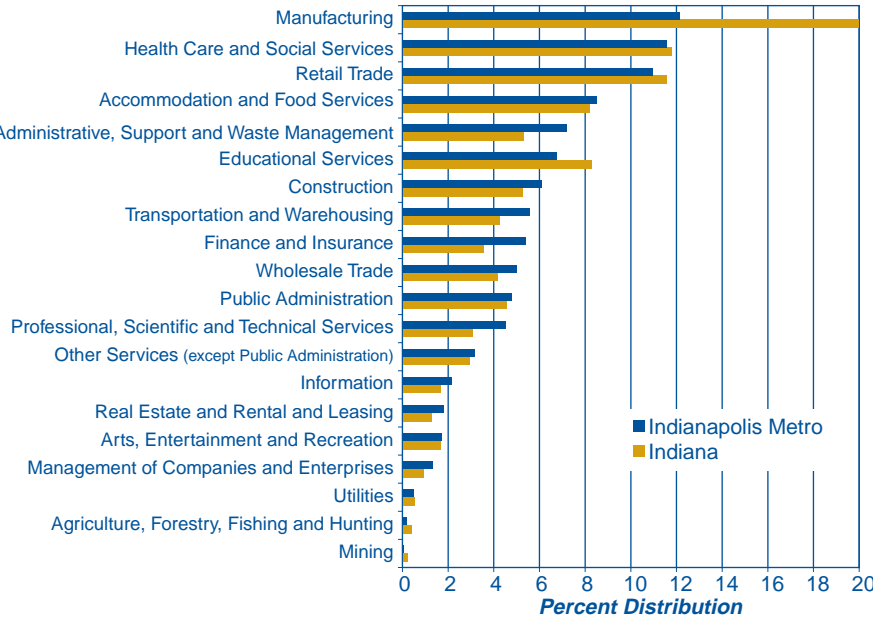
Source: IBRC, using data from the Indiana Chamber of Commerce; database current as of Nov. 2004

Industrial Mix and Jobs

The Indianapolis metro area is home to many of the state's largest and most well-known companies (see Figure 1).

Figure 2: Job Distribution Comparison, 2004:2

Indianapolis has a significantly lower proportion of manufacturing jobs



Source: IBRC, using data from the Indiana Department of Workforce Development

Indianapolis’ metro job mix differs than the state most significantly in manufacturing. As shown in **Figure 2**, the metro had just 12.2 percent of its jobs in manufacturing in the second quarter of 2004—7.8 percentage points less than the state average. It still made up the largest share of employment, however, followed closely by health care and social services (11.6 percent) and retail trade (11 percent).

Sectors playing larger roles in the metro area than in the state’s industrial mix overall are wholesale trade; administrative, support and waste management; professional, scientific and technical services; and transportation and warehousing.

As people move toward the edges of the metro, is job growth from new and expanding businesses occurring more there than in Marion County itself? According to local employment

dynamics data, the answer is no. The average quarterly job creation for the Circle 7 region (that is, the counties touching Marion: Boone, Hamilton, Hendricks, Hancock, Morgan, Johnson and Shelby counties) was 2,844 in 2003. For Marion County alone, it was 8,410 jobs. As seen in **Table 1**, administrative and support services had the largest average job creation in Marion County, while hospitals were the industry leader in the Circle 7 region.

According to the *Indianapolis Business Journal*, the fastest-growing public companies in terms of revenue between 2001 and 2003 in the region include Fortune Diversified Industries, Windrose Medical Properties Trust, Anthem, Galyan’s Trading Co., Brightpoint, Finish Line and Guidant.¹ Each company had revenue growth of 40 percent or higher.

Table 1: Top Ten Industries by Average Quarterly Job Creation, 2003

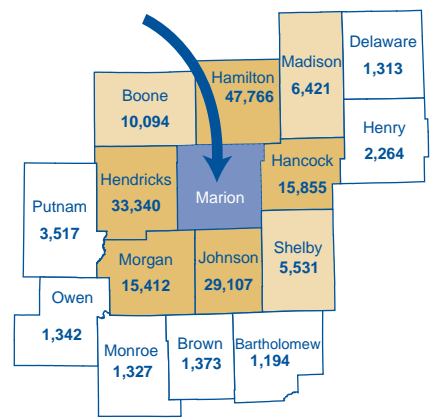
Marion County	
Administrative and Support Services	3,098
Transportation Equipment Manufacturing	1,798
Merchant Wholesalers, Durable Goods	812
Insurance Carriers and Related Activities	788
Food Services and Drinking Places	478
Hospitals	441
Specialty Trade Contractors	409
Electronics and Appliance Stores	305
Educational Services	205
Ambulatory Health Care Services	193
<i>All industries average</i>	8,410
Circle Seven Region*	
Hospitals	376
Food Services and Drinking Places	286
Merchant Wholesalers, Nondurable Goods	257
Transportation Equipment Manufacturing	234
Administrative and Support Services	219
Air Transportation	192
Truck Transportation	189
Warehousing and Storage	174
Motor Vehicle and Parts Dealers	164
Merchant Wholesalers, Durable Goods	147
<i>All industries average</i>	2,844
* Boone, Hamilton, Hendricks, Hancock, Morgan, Johnson and Shelby counties.	
Source: IBRC, using Local Employment Dynamics, U.S. Census Bureau and Indiana Department of Workforce Development	

Commuting

Over 1 million people work in the Indianapolis metro area, according to preliminary commuting data for 2003. Roughly 67 percent of those people work in Marion County, which draws over 190,000 people from other counties, both inside and outside the metro. In fact, 21 Indiana counties send more than 500 commuters into Marion County and 15 counties send more than 1,000 (see **Figure 3**).

Figure 3: Working in Marion, 2003

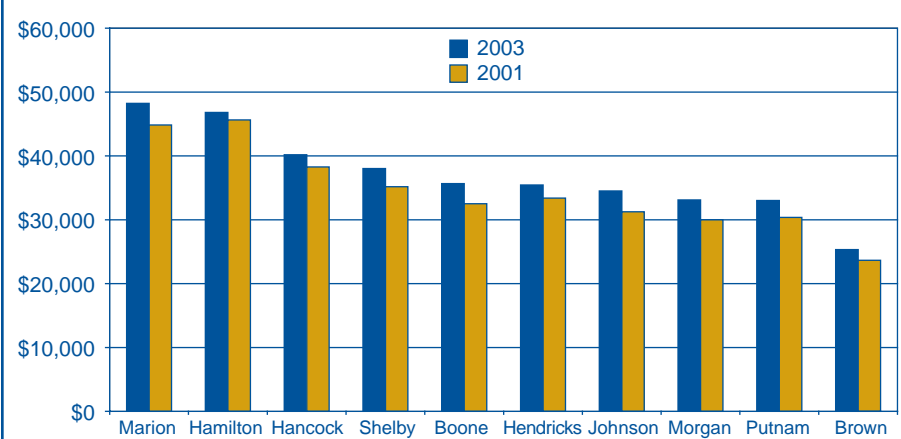
Five counties send over 15,000



Source: IBRC, using STATS Indiana Commuting Profiles

Figure 4: Total Average Compensation per Job, 2001 and 2003

Average compensation in the Indianapolis metro was \$45,598 in 2003



Source: IBRC, using data from the U.S. Bureau of Economic Analysis

Compensation

Using the new compensation data available from the U.S. Bureau of Economic Analysis, we find that those working in the region received over \$40.6 billion in compensation for 2003 (see **Table 2**). Nearly 81 percent was in the form of wages, with an additional 13.5 percent in the form of employer contributions for employee pension and insurance funds. The remaining 5.8 percent was employer contributions for government social insurance. Not surprisingly, pensions and insurance premiums constitute an increasing percentage of total compensation in the metro, state and nation.

Figure 4 shows the differences in total average compensation per job by county. Marion County led the pack in 2003 at \$48,220, while Brown County trailed at \$25,325. Marion County ranks sixth statewide on this measure, while Hamilton County ranks seventh. (Howard County, with its high concentration of manufacturing employment and recent increases in employer pension contributions, ranks first, and Martin County, with the Crane Naval Base, ranks second. Gibson, Posey and Fayette counties round out the top five.)

Marion County saw the biggest dollar increase (\$3,377) in the region

between 2001 and 2003, while Johnson and Morgan counties saw the largest percent change (10.4 percent). With a 2.6 percent gain totaling \$1,168, Hamilton County compensation did not even keep up with inflation and it had the smallest increase in the metro, both in percentage and numeric terms. That said, average compensation per job in Hamilton County remains among the highest in the state.

Notes

1. "2005 Book of Lists." *Indianapolis Business Journal* 25 (41): 72.

—Rachel Justis, Managing Editor, *Indiana Business Research Center*, Kelley School of Business, Indiana University

Table 2: Breakdown of Compensation, 2003

Industry	Indianapolis Metro		Indiana		United States	
	2003	Change since 2001	2003	Change since 2001	2003	Change since 2001
Compensation of Employees, Received	\$40,629,798,000	6.1%	\$124,566,530,000	8.0%	\$6,276,325,000,000	5.8%
Total Wage and Salary Disbursements	\$32,794,573,000	2.9%	\$98,545,354,000	3.7%	\$5,098,695,000,000	3.2%
Employer Contributions for Employee Pension and Insurance Funds	\$5,469,314,000	30.9%	\$18,826,913,000	39.2%	\$801,826,000,000	25.7%
Employer Contributions for Government Social Insurance	\$2,365,911,000	6.0%	\$7,194,263,000	7.2%	\$375,804,000,000	5.5%
Total Average Compensation per Job	\$45,598	7.3%	\$41,415	9.7%	\$45,706	6.9%

Source: IBRC, using data from the U.S. Bureau of Economic Analysis